
Experienced UX/UI designer with a strong background in creating intuitive, user-centered digital experiences. Skilled in designing complex user flows for web and mobile applications, combining usability principles with innovative design solutions. Adept at collaborating with cross-functional teams and advocating for user needs to streamline processes and enhance product functionality.

Experience

Senior Product Designer

SiTech | Amman, JO

AUG 2026 - PRESENT

Intermediate Product Designer

SiTech | Amman, JO

APR 2024 - AUG 2026

- Lead the design of complex user flows for web and mobile applications, ensuring seamless and intuitive experiences tailored to user needs.
- Mentor junior designers and contribute to design system improvements and consistency.
- Conducted user research and usability testing to gather insights and refine design solutions.

Designer

SiTech | Amman, JO

JAN 2022 – APR 2024

- Supported senior designers in creating wireframes, prototypes, and high-fidelity UI elements for various client projects.
- Collaborate with product managers and developers to integrate user feedback and technical constraints into the design process.
- Assisted in maintaining design systems and ensuring brand alignment across different products.
- Gained experience designing for diverse user groups, focusing on clarity and simplicity in design.

Fellow

Takween | Amman, JO

AUG 2021 – JAN 2022

Gained experience in physical and digital product design, service design, and design thinking through workshops. Conducted user research and completed a project exhibited at the end of the fellowship.

Education

Bachelor of Science in Design and visual communication

Jordan University of Science and Technology

2017 – 2021

- GPA 3.46
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Skills

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| ● Figma | ● Adobe Creative Cloud | ● No Code Website Builders |
| ● Bookkeeping | ● UX Research | ● Prototyping and Testing |
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